

## COMMUNICATION ON ENGAGEMENT (COE)

### Period covered by this Communication on Engagement

From: 01/01/2019

To: 31/12/2020

### Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

To our stakeholders,

Al YOUNBOUH is, and will always be, ready to reaffirm its support to the United Nations Global Compact.

Incorporating the Ten Principles of the UNGC is a priority in our internal operations. It is our responsibility to support the Environment, the Anti-Corruption, and especially the Human Rights and Labor, as the elimination of both, Discrimination, and Human rights abuse, is one of the primary goals of our organization.

This is our Communication on our Engagement with the United Nations Global Compact. We hereby describe the actions that our organization has taken to support the UN Global Compact.

We also commit on sharing the information included in this COE with our stakeholders by any means of communication.

Sincerely Yours,

Maya Frem



President

## Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

Founded in 1993 under the decree no. 400/AD, Al Younbouh is a non-residential center for the Education, Reeducation and Rehabilitation of individuals with intellectual and neuro-developmental disabilities, whose mission is ***to improve the quality of life of individuals with special needs and ensure their dignified integration into society.***

For the period 01 January 2019-31 December 2020, the GC principles were followed closely in our operations as described below.

On the academic level, Human rights are our number one focus. We teach our students to respect, like and interact with each other and with their professors in their daily classes and activities, while stressing on gender equality among them all. Our program is led by a multidisciplinary team of professionals, helping our beneficiaries to acquire skills through educational, cultural, spiritual, artistic, physical, and recreational activities and reeducation. Our staff is also oriented towards encouraging and psychologically following our students, whether in the center, at work or at home. As part of our job coaching, we monitor closely our students' performance during their training, and once they start a new job, to make sure that their labor and human rights are respected, and they are not subject to any discrimination. We constantly remind them of their own entitlements, so that they immediately report to us any abuse, whether inside or outside the center. We also provide our staff and our volunteers with continuous training sessions, to make sure our students' wellbeing is maintained throughout the year.

Our Job Coaching includes vocational and educational workshops, as well as workplace integration and group skills training. Through our Supported Employment Program, and once our beneficiaries have completed their rehabilitation training, they are ready to smoothly enter the workplace.

During that two years period, our students were engaged in the below social and educational activities:

-All occasions hand crafts, like Piñatas creating, towels and cards painting and embroidering, cooking, packaging, basic carpentry learning, etc.

-Seasonal outdoor activities like trip to the snow, olive picking, Independence Day visit to the Army, Christmas activities (visiting different centers for elderly people and providing gifts and needs), etc.



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On the other hand, Al Younbouh initiated activities all year long that engaged the civil society and promoted its awareness towards people with special needs. Below are some of the main activities of 2019-2020:

- Cooking classes at our premises where ladies were able to meet and interact with our students.
- "Open Doors" weekly days, where students from different schools, as well as companies' staff, could spend a conventional day at the center, and hence indirectly learn to promote sustainable development goals, through out and after their visit.

Our staff and our students worked together all year long to prepare for major events, in which they fruitfully interacted with the civil society for the benefit of all. The important events that marked 2019 were:

- A well prepared Christmas Concert show, that included self-presented interactive songs and dances.
- Our yearly awareness event "Walk With Al Younbouh" (May 12, 2019), a memorable day to all.
- A one of a kind "Flash Mob" dance at ABC superstore, that successfully engaged passing by shoppers to sing and dance with our students.
- A "Night to Shine" exceptional media covered event, in which our students participated and were able to glow by going through a memorable experience.

Al Younbouh was also blessed to have Mr.Tony Baroud represent it in "Celebrity Duet 2019", where Mr. Baroud reached the Semi-finals, and hence supported and introduced Al Younbouh through the small screen to the whole World.

Our goals however had to change in 2020, due to the economic crisis in addition to the Covid-19 pandemic. The center's main objective was redirected to ensure the good health and wellbeing of our students, along with their family members. We found ourselves committed to provide on monthly basis their basic human needs like food boxes, important medications, and a continuous psychological support from our team.

"No poverty "and "Zero hunger" being our most important STGs for 2020, Al Younbouh tried its best to cater to our families' requirements through NGOs and individual donors. It also engaged in emergency programs like providing necessary utilities, heating needs, and fundamental living essentials, to make sure that our students preserve their basic human rights. Meanwhile, our staff was maintaining their support to our students through videos, homework, sporadic visits, and social and psychological assistance.

In summary, Al Younbouh made sure that all its students would still be able to access quality education, no matter what the circumstances would be, while at the same time go through this crisis with the minimum damage possible to their physical and mental health.

In conclusion, 2020 goal was preserving our beneficiaries' dignity at any cost.

### **Part III. Measurement of Outcomes**

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

During 2019 and 2020, Al Younbouh collaborated with many other UNGC members.

On the academic level, NDU, LAU, USJ, USEK, AUB, etc.

On the private sector level, TINOL, INDEVCO, MEDCO, SHTRUMPF, UNIPAK, SANITA, etc.

On the banking level, BLC, BLF etc.

Our engagement was through NGO fares, sponsorships, training opportunities, conferences, and congresses ...

Al Younbouh also cooperated with many local NGOs, especially during 2020 crisis, and was considered as a role model through following UNGC objectives, commandments, and SDG goals.